



FOR IMMEDIATE RELEASE

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South Eastern Australia – Yellowglen Winery announced today its plan to distribute its number one selling Australian sparkling wines here in the United States.

“Pink” and “Yellow” by Yellowglen have enjoyed tremendous success in Australia rising to the top of the Aussie sparkling wine scene since 2000. Delicious and affordable, this non-vintage bubbly duo have enjoyed more than 100% growth over the last 3 years with more than 1 million cases sold, and holds a 19% volume share of the booming Australia sparkling wine market.

Australians love their “champers” (Aussie speak for sparkling wine) and stylish, modern and delicious “Pink” and “Yellow” are sure to sparkle with US wine lovers as well.

In a recent US test market for “Pink” and “Yellow”, consumers confirmed they are ready for a contemporary, great tasting and fun everyday sparkling wine. Upwards of 80% of people surveyed loved the overall appeal, taste and price of “Pink” and “Yellow”. With a suggested retail price of \$11.99, people will discover sparkling wine is no longer just a special occasion drink, but an everyday wine that’s perfect as an aperitif or paired with a wide variety of foods.

“Bringing “Pink” and “Yellow” by Yellowglen to the United States makes perfect sense. These sparkling wines are stylish, fun, delicious and very affordable – we think that US bubbly fans will love being able to choose a sparkling wine for everyday,” Bettina Ferrando, Yellowglen Brand Manager said. “These are the perfect sparklers for any gathering – from the ‘girl’s night’ party to the Sunday picnic in the garden – “Pink” and “Yellow” really make everyday a celebration,” she added.

Yellowglen, named after a gold mine that once operated in what are now premium vineyards in south-east Australia, has been producing delicious sparkling wines since 1971. “Pink” by Yellowglen, a delicious sparkling blend of Pinot Noir and Chardonnay, is soft ice pink in the glass with a delicate bead. Distinctive Pinot Noir aromas of strawberries with a splash of citrus bubble under the nose develop into refreshing fruit characters of berry and lime.

“Yellow” by Yellowglen, an all Chardonnay sparkling wine, is luscious with tropical flavors of pineapple, melon and a hint of refreshing citrus. “Yellow” by Yellowglen is elegantly golden in color with a persistent bead and a crisp clean finish.

Full distribution of “Pink” and “Yellow” is expected across the nation by November 2006 – in time for the holidays.

For further information about “Pink” and “Yellow” by Yellowglen, please contact Carrie Reed at Foster's Wine Estates at (707) 299-3264 or carrie.reed@am.fostersgroup.com

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